

Data Protection Regulation DSGVO

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Responsible: Thierry Willems
Basis: <https://dsgvo-gesetz.de/>

General information

When you access our website, information of all kinds is automatically collected. This information (server log files) relates e.g. to the type of web-browser, the operating system used, the domain name of your Internet service provider and similar. This exclusively concerns information that does not allow for any conclusions relating to your person. This information is technically required in order to correctly provide the content you requested from web pages and therefore results in connection with the use of the Internet. We can statistically analyse anonymous information of this kind in order to optimise our website and the underlying technology.

The operators of these pages take the protection of your personal data very seriously. We handle your personal data in a confidential manner and in accordance with legal data protection regulations as well as the General Data Protection Regulation (DSGVO).

We wish to point out that data transfer on the Internet (e.g. when communicating via e-mail) may contain security holes. It is not possible to seamlessly protect your data against access by third parties.

You have the following rights in accordance with the General Data Protection Regulation (DSGVO):

Right of information: In accordance with Article 15 DSGVO, you can demand confirmation as to whether data relating to you is processed. If this is the case, you have a right to information pertaining to the information that was processed.

Right to the revocation of consent: To the extent your personal data is processed on the basis of your consent, you have the right, in accordance with Article 7 DSGVO, to revoke this consent at any time.

Right of objection: To the extent your personal data must be processed in order to uphold the legitimate interests of our company, you can object to its processing at any time in accordance with Article 21 DSGVO.

Right of erasure: If you have revoked your consent, objected to the processing of your personal data (and there are no overriding legitimate grounds for processing), your personal data is no longer required for processing purposes, there is a corresponding legal obligation or your personal data has been processed unlawfully, you have the right to demand that your personal data is erased in accordance with Article 17 DSGVO.

Right of rectification: If your personal data has been incorrectly processed, you have the right, in accordance with Article 16 DSGVO, to immediately demand the rectification of this data.

Right to the restriction of processing: Subject to the prerequisites of Article 18 DSGVO, you have the right to demand the processing of your personal data be restricted.

Right of data portability: In accordance with Article 20 DSGVO, you have the right to receive the personal data you provided in a structured, conventional and machine-readable format.

Right of complaint: In accordance with Article 13 DSGVO, you have a right to complain to the competent supervisory authority.

In order to assert your rights, you can contact us at the aforementioned e-mail address.

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke consent you have granted at any time. An informal message in an e-mail to us is sufficient. The revocation shall not affect the lawfulness of the data processing up to the time of revocation.

Right of complaint toward the competent supervisory authority. In the event of violations of data protection law, the party affected shall have a right to complain to the competent supervisory authority. The competent supervisory authority for matters pertaining to data protection law is the state data protection officer of the federal state in which our company is based.

A list of data protection officers as well as their contact data can be obtained from the following link: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

Information, blocking and erasure

In connection with applicable legal provisions, you have the right to be issued information, free of charge, regarding your personal data that is saved, its origin and recipients, the purpose of data processing and, if applicable, a right to the rectification, blocking or deletion thereof. You can contact us at any time at the address specified in the website credits in this regard as well as with further questions relating to this topic.

SSL and/or TLS encryption

For reasons of safety and in order to protect the transfer of confidential content such as orders or inquiries you send to us as the site operator, this site uses SSL and/or TLS encryption. You can recognise an encrypted connection in that the address bar of the browser switches from "http://" to "https://" as well as the lock symbol in your browser bar.

If SSL and/or TLS encryption is activated, the data you send to us cannot be read by third parties.

E-mail and contact form

We will only save personal data, which we process in connection with a general contact inquiry sent via e-mail or our contact form as long as is necessary for the respective correspondence.

If you forward us inquiries with the contact form, we will save your data from the contact form including the contact data you specified therein in order to process your inquiry and also in the event of subsequent questions. We will not pass on this data without your consent. The data provided in the contact form will therefore be processed only on the basis of your consent (Art. 6 para. 1 lit. a DSGVO). You can revoke this consent at any time.

An informal message in an e-mail to us is sufficient. The lawfulness of the data processing operations that were performed up to revocation shall

not be affected by the revocation. The data you entered in the contact form will remain with us until you ask that we erase it, revoke your consent to its storage or the purpose for data storage ceases to apply (e.g. once your inquiry has been processed).

Compulsory legal provisions – in particular retention periods – remain unaffected.

Server log files/ statistical evaluations

Log files concerning the user's access to the pages will be kept on the services, in particular the static and/or dynamic IP address of the accessing user, the pages accessed, browser type, referrer addresses, access data and access time. We can access this data. The data contained in the log files is used exclusively for statistical purposes. The user is not identified to the extent not prescribed by law.

The basis for data processing is Art. 6 para. 1 lit. b DSGVO, which permits the processing of data for the fulfilment of a contract or precontractual measures.

IP anonymization

We have activated the IP anonymization function on this website. As a result, your IP address will be shortened by Google within the member states of the European Union or in other states party to the Agreement on the European Economic Area before being transferred to the USA. Only in exceptional cases will the full IP address be transferred to a server of Google in the USA where it is shortened.

As commissioned by the operator of this website, Google will use this information to analyse your use of the website in order to compile reports on website activities and to provide further services associated with website use and Internet use vis-à-vis the website operator. The IP address transferred by your browser in connection with Google Analytics will not be combined with other data by Google.

Browser plugin

You can prevent the storage of cookies by configuring your browser software accordingly; however, please be advised that in such a case you may not be able to use all functions of this website fully. You can also prevent the collection of data generated by the cookie and attributed to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin provided under the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

Third-party services and content (e.g. GoogleMaps)

It is possible that third-party content is embedded in our website such as videos from YouTube, map material from Google-Maps or RSS feeds. This always requires that the providers of this content (hereinafter referred to as the "Third-party Providers") always observe the IP address of the users. After all, without the IP address, they would not be able to forward the content to the browser of the respective user. We endeavour to only use content whose respective provider only uses the IP address to relay the content. However, we have no influence with respect to the saving of the IP address on the part of the third-party providers e.g. for statistical purposes.

Facebook plugins

This website may use multiple plugins from Facebook, Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland. You will recognise these plugins either by the blue "F" of Facebook, a "Thumbs up" sign or in that this plugin is marked with the word "Facebook". When you access this website, these plugins will establish a connection to the servers of Facebook and data will be transferred. On one hand, the information you see will be directly transferred to your browser by the servers and rendered there and, on the other hand, information relating to your visit to our website will be transferred to Facebook. If you have logged into Facebook, you can assign the information transferred directly to your account. If you interact with the functions of the plugin e.g. push the "Like" button, this information will be transferred by your browser directly to Facebook and saved there. The further processing of this information is the responsibility of Facebook; please refer to Facebook's privacy statement for the corresponding terms and conditions as well as the configuration possibilities. If you would like to prevent your personal data from being transferred to Facebook, log into Facebook before you visit this website. If a user is not a member of Facebook, there is nonetheless the possibility that Facebook is able to determine and save their IP address. According to Facebook, only an anonymised IP address is saved in Germany. The purpose and scope of data collection, the further processing and use of the data by Facebook as well as the corresponding rights and configuration possibilities for protecting the private sphere of the users can be obtained from Facebook's privacy statement: <https://www.facebook.com/about/privacy/>.

Google +1 button

The "Google 1+ button" can be integrated on this website. This function is provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States. The button is recognised by the "+1" symbol on a white or colour background. If a user accesses a web page from this web offering, which contains a button, the browser will establish a direct connection to the servers of Google. The "+1" button will be transferred by Google directly to its browser and embedded in the website by it. The provider therefore does not have any influence on the scope of the data Google collects with the button. According to Google, no personal data is collected unless you click on the button. Such data, e.g. the IP address, is only collected and processed for members who are logged in. If you would like to avoid your personal data being transferred to Google 1+, then log out of Google 1+ before you visit this website. You can also obtain further information on the reference pages of Google: <http://www.google.com/intl/de/+policy/+1button.html>.

Privacy statement when using Google Analytics

Google Analytics, a web analytics service of Google Inc. ("Google") can be used on this website. Google uses cookies. The information generated by the cookie through the use of the online offering by the users is generally transferred to a server of Google in the USA and saved there. Google will use this information on our behalf in order to analyse the use of our online offering by the users in order to compile reports on activities within the online offering and in order to provide us with further services associated with the use of this online offering and the use of the Internet. At the same time, pseudonymised user profiles for users can be created from the data processed. Google Analytics will only be used on this website with IP anonymization activated. This means that the IP address of the users will be shortened by Google within the member states of the European Union or in other states party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a server of Google in the USA where it is shortened. The IP address transferred by the browser of the user will not be combined with other data by Google. The users

can prevent the storage of cookies by configuring their browser software accordingly; users can also prevent the collection of data generated by the cookie and attributed to their use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin provided via the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>. You can find information on data protection with respect to the use of Google Analytics at <https://www.google.com/analytics/learn/privacy.html?hl=de>, information on data protection in general at: <http://www.google.com/intl/de/policies/privacy>

You can find more information relating to handling user data with Google Analytics in Google's privacy statement: <https://support.google.com/analytics/answer/6004245?hl=de>.

Google web fonts

This page uses so-called web fonts provided by Google for the standardised display of fonts. When accessing a page, your browser loads the required web fonts in your browser cache in order to correctly display texts and fonts. For this purpose, the browser you use must connect to the servers of Google. As a result, Google is informed that our website was accessed via your IP address. Google web fonts are used in the interest of the uniform, appealing display of our online offering. This is a legitimate interest in the sense of Art. 6 para. 1 lit. f DSGVO. If your browser does not use Web Fonts, a standard font from your computer will be used. You can find further information on Google web fonts at <https://developers.google.com/fonts/faq> and in Google's privacy statement: <https://www.google.com/policies/privacy/>.

Technically necessary cookies

Cookies, that is, text files stored on your computer are used on this website. Persistent cookies recognise that your PC already connected to a web offering while "session cookies" save the last offerings viewed. "Session cookies" are deleted after the end of a session. You will not have any disadvantages through the use of cookies in the form we select. In general, you can accept or rule out the setting, that is, the storage of cookies by configuring your browser accordingly.

Cookies

This Internet website uses cookies. Through the further use of the website, you declare your consent to the use of cookies. <https://de.wikipedia.org/wiki/HTTP-Cookie>

Cookies do not cause any damage to your computer and do not contain any viruses. Cookies serve to make our offering more user-friendly, effective and secure. Cookies are small text files, which are kept on your computer and which your browser saves.

Most of the cookies we use are so-called "session cookies". They are automatically deleted after your session ends. Other cookies are saved on your terminal until you delete them. These cookies allow us to recognise your browser in your next visit.

You can configure your browser so that you are informed when cookies are set and only allow cookies in individual cases, exclude the acceptance of cookies in certain cases or as a general rule and activate the automatic deletion of cookies when the browser is closed. Deactivating cookies can restrict the functionality of this website.

Cookies, which are required in order to execute the electronic communication process or provide certain functions you desire (e.g. shopping card function) are saved on the basis of

Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in the storage of cookies for the technically flawless and optimised provision of its services. To the extent other cookies (e.g. cookies for analysing your surfing behaviour) are saved, they are dealt with separately in this data protection declaration.

Verbraucherschutzstreitbeilegungsgesetz [Consumer protection dispute resolution law] (companies with more than 10 employees)

The company **shall not** take part in dispute resolution proceedings before a consumer arbitration board.

Embedded videos

Youtube videos may be embedded on a number of our websites YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA is the operator of the corresponding plugins. If you visit a page with the YouTube plugin, a connection will be established to the servers of Youtube. In the process, Youtube will be notified as to which pages you are visiting. Once you have logged into your Youtube account, Youtube can attribute your surfing behaviour to you personally. You can prevent this by logging out of your Youtube account beforehand. If a Youtube video is started, the provider uses cookies to collect information about the user behaviour. Anyone who has deactivated the storage of cookies for the Google ad programme does not have to expect such cookies to be created when they watch Youtube videos. However, Youtube will also store non-personal usage information in other cookies. If you would like to prevent them, then you must block the storage of cookies in your browser.

You can find further information on data protection with Youtube in the data protection declaration of the provider under: <https://www.google.de/intl/de/policies/privacy/>

Social plugins

Social plugins of the providers listed below can be used on our websites. You can recognise the plugins in that they are marked with the corresponding logo.

With these plugins, information, which may include personal data, is sent to the service operator and, if applicable, used by said party. We prevent the unintentional and unwanted collection and transfer of data to the service provider by means of a 2-click solution. In order to activate a desired social plugin, it must be activated by clicking on the corresponding switch. Only once the plugin is activated, will the collection of information and its transfer to the service provider be initiated. We ourselves do not collect any personal data using the social plugins or concerning their use.

We have no influence on which data is collected by an activated plugin and how it is used by the provider. At present, it must be assumed that a directly connection is established to the services of the service provider and that at least the IP address and device-specific information is collected and used. There is also the possibility that the service providers attempt to save cookies on the computer used. Please refer to the privacy notes of the respective service provider to determine which specific data is collected in this respect and how it is used. Notice: If you are logged into Facebook at the same time, Facebook can identify you as a visitor to a certain page.

The social media buttons of the following companies may be embedded on our website:

- Facebook Inc. (1601 S. California Ave - Palo Alto - CA 94304 - USA)
- Twitter Inc. (795 Folsom St. - Suite 600 - San Francisco - CA 94107 - USA)
- Google Plus/Google Inc. (1600 Amphitheatre Parkway - Mountain View - CA 94043 - USA)

- Whatsapp
- Pinterest
- Instagram
- XING AG (Gänsemarkt 43 - 20354 Hamburg - Germany)
- LinkedIn Corporation (2029 Stierlin Court - Mountain View - CA 94043 - USA)

Google Adwords

Our website may occasionally use Google conversion tracking. If you have accessed our website via an ad placed by Google, Google Adwords will create a cookie on your computer. The cookie for conversion tracking will be created when a user clicks on an ad placed by Google. These cookies will lose their validity after 30 days and do not serve personal identification. If the user visits certain pages of our website and the cookie has not yet expired, we and Google are able to recognise that the user clicked on the ad and was forwarded to this page. Every Google AdWords customer will receive another cookie. Cookies can therefore not be traced via the websites of AdWords customers. The information obtained with the conversion cookies serves to create conversion statistics for AdWords customers, who have decided in favour of conversion tracking. Customers will learn about the total number of users, who have clicked on their ad and who have been forwarded to a page provided with a conversion tracking tag. However, you will not be provided with any information, which allows users to be identified personally.

If you do not wish to take part in tracking, you can refuse the creation of a cookie required for this purpose, for example,

– with a browser setting that generally deactivates the automatic setting of cookies or configure your browser to block cookies from the "adwords.google.com" domain.

Please note that you may not delete the opt-out cookies as long as you do not want measurement data be recorded. If you have deleted all your cookies in the browser, you must create the respective opt-out cookie again.

External links

This website contains links to external third-party websites whose content we have no influence on. As a result, no guarantee can be assumed for such third-party content. The content of third-party pages, which we have linked to here, does not reflect the opinion of the website operator, but serves solely information purposes and the presentation of contextual information. The respective provider or operator of the pages is always responsible for the content of the linked pages. The linked pages were checked for potential legal violations at the time of linking. At the time of linking, no content in breach of the law was found. However, the linked pages cannot be continually monitored if there are no specific indications of a legal violation. If legal violations become known, we will promptly remove such links.

Newsletter

When registering to receive our newsletter (if offered), the data you specify will be used only for this purpose. Subscribers can also be informed of circumstances, which are relevant for the service or registration (e.g. changes to the newsletter offered or technical conditions).

Objection to promotional e-mails

The use of contact data published in connection with the German obligation to provide publication details in order to forward unsolicited advertising and informational material is hereby objected to. The operators of the pages expressly reserve the right to take legal action in the event of the unwanted forwarding of promotional information such as spam e-mails.

Change to data protection provisions

We reserve the right to adjust the data protection declaration from time to time so that it always complies with current legal requirements or in order to implement changes to our services in the data protection declaration e.g. in the event new services are introduced. In this case, the new data protection declaration will apply to your subsequent visit.

Legal basis

- German Data Protection Regulation
- German Telemedia Act
- Broadcasting Treaty
- German Federal Data Protection Act
- German Consumer Protection Dispute Resolution Act
- Regulation (EU) no. 524/2013